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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/875,403	06/06/2001	Srinivas V.R. Gutta	US010127	7747	
24737	7590 04/13/2005		EXAM	EXAMINER	
PHILIPS INTELLECTUAL PROPERTY & STANDARDS			LAYE, JADE O		
P.O. BOX 3001 BRIARCLIFF MANOR, NY 10510			ART UNIT	PAPER NUMBER	
			2614		
			DATE MAILED: 04/13/200	5	

Please find below and/or attached an Office communication concerning this application or proceeding.

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Office Action Summary		Application No.	Applicant(s)	
		09/875,403	GUTTA ET AL.	
		Examiner	Art Unit	
		Jade O. Laye	2614	
Period f	The MAILING DATE of this communication ap or Reply	opears on the cover sheet with the o	correspondence address	
THE - External control	MAILING DATE OF THIS COMMUNICATION ensions of time may be available under the provisions of 37 CFR 1 r SIX (6) MONTHS from the mailing date of this communication. e period for reply specified above is less than thirty (30) days, a re 0 period for reply is specified above, the maximum statutory period ure to reply within the set or extended period for reply will, by statureply received by the Office later than three months after the mailined patent term adjustment. See 37 CFR 1.704(b).		mely filed ys will be considered timely. the mailing date of this communication. ED (35 U.S.C. § 133).	
Status				
1)🖂	Responsive to communication(s) filed on 06.	June 2001.		
2a)□		is action is non-final.		
3)□	Since this application is in condition for allow closed in accordance with the practice under			
Disposit	ion of Claims		•	
5)□ 6)⊠ 7)□ 8)□ Applicat	tion Papers  The specification is objected to by the Examir  The drawing(s) filed on <u>08 January 2002</u> is/ar	awn from consideration.  /or election requirement.  ner. re: a)⊠ accepted or b)□ objected	•	
11)	Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct The oath or declaration is objected to by the E	ection is required if the drawing(s) is ob	ejected to. See 37 CFR 1.121(d).	
Priority	under 35 U.S.C. § 119			٠
a)	Acknowledgment is made of a claim for foreign All b) Some * c) None of:  1. Certified copies of the priority documer  2. Certified copies of the priority documer  3. Copies of the certified copies of the pri application from the International Bures  See the attached detailed Office action for a list	nts have been received. nts have been received in Applicat iority documents have been receiv au (PCT Rule 17.2(a)).	ion No ed in this National Stage	
2)	nt(s) ce of References Cited (PTO-892) ce of Draftsperson's Patent Drawing Review (PTO-948) rmation Disclosure Statement(s) (PTO-1449 or PTO/SB/08 er No(s)/Mail Date	4)  Interview Summary Paper No(s)/Mail D  5)  Notice of Informal I  6)  Other:		

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**DETAILED ACTION** 

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Information Disclosure Statement

1. The references cited in the Search Report dated February 27, 2003 have been considered,

but will not be listed on any patent resulting from this application because they were not

provided on a separate list in compliance with 37 CFR 1.98(a)(1). In order to have the

references printed on such resulting patent, a separate listing, preferably on a PTO/SB/08A and

08B form, must be filed within the set period for reply to this Office action.

Specification

2. The disclosure is objected to because of the following informalities:

a. The following terms are mislabeled: According to figure 2, "viewing history

database 38" should correspond to number 39 and "viewer profile database 39"

should correspond to number 38. (Spec. Pg. 5, Lns. 19-20).

b. On page 6 of the Specification, Applicant is required to insert the respective

application numbers into the blanks.

Appropriate correction is required.

Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the

basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

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3. Claims 1-20 are rejected under 35 U.S.C. 102(b) as being anticipated by Hendricks et al.

(US Pat. No. 5,798,785).

As to claim 1, Hendricks discloses a system, which recommends content to viewers. The

system receives a "program abstract", which describes the program, from a program abstract

database. In turn, the system is able to identify a category (i.e., genre, theme, etc.) corresponding

to the program and generate a recommendation list based upon the program's correlation to a

specified category. (Col. 30, Ln. 3-67 thru Col. 31, Ln. 1-39 & Col. 32, Ln. 20-33).

Accordingly, Hendricks et al anticipate each and every limitation of claim 1.

Claim 8 corresponds to the method claim 1. Therefore, it is analyzed and rejected as

previously discussed.

(NOTE: It is inherent Hendricks contains any number of "classifier modules" because

the system can be used to retrieve programs based upon various categories. In essence, each

category can be read to correspond to a separate module. For example, comedy category

corresponds to the comedy module, sit-com category corresponds to the sit-com module, etc.)

As to claim 2, Hendricks further discloses a user can enter any number of criteria used to

retrieve content. As discussed under claim 1, the system receives a program abstract and

identifies a category corresponding to the program. Thereafter, the system generates a list of

suggested programs based upon the degree of correlation between said program and user criteria

(i.e., a first recommendation for first program, second recommendation for second program,

etc.). (Col. 30, Ln. 3-67 thru Col. 31, Ln. 1-39 & Col. 32, Ln. 20-33). Accordingly, Hendricks

et al anticipate each and every limitation of claim 2.

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Claim 9 corresponds to the method claim 2. Therefore, it is analyzed and rejected as previously discussed.

As to claim 3, Hendricks again discloses the system is capable of extracting a program abstract from incoming programs (i.e., a first record corresponding to a first program, a second record corresponding to a second program, etc.). Once this program abstract is received, the system then determines the category of the program based upon the program's abstract. Then, the system can generate any number of recommendations – each depending on criteria entered by the user (i.e., first classifier module could be drama, second classifier module could be sports, etc.). (Col. 30, Ln. 3-67 thru Col. 31, Ln. 1-39 & Col. 32, Ln. 20-33). Accordingly, Hendricks et al anticipate each and every limitation of claim 3.

Claim 10 corresponds to the method claim 3. Therefore, it is analyzed and rejected as previously discussed.

As to claim 4, Hendricks teaches (as discussed above) the system receives a program abstract (i.e., record) from the incoming program and generates a recommendation of the program according to a correlation between the program and a user's criteria. (Col. 30, Ln. 3-67 thru Col. 31, Ln. 1-39 & Col. 32, Ln. 20-33). The user can enter any number of criteria (genre, theme, etc.) which are, in essence, classifier modules. Accordingly, Hendricks et al anticipate each and every limitation of claim 4.

As to claim 5, Hendricks teaches the user can enter any number of user criteria. Therefore, if the user enters a second criteria, the system will recommend those programs whose abstracts correlate to the define user criteria. (Col. 30, Ln. 3-67 thru Col. 31, Ln. 1-39 & Col. 32, Ln. 20-33). Accordingly, Hendricks et al anticipate each and every limitation of claim 5.

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Claim 11 corresponds to the method claim 5. Therefore, it is analyzed and rejected as previously discussed.

As to claim 6, Hendricks further teaches the system is capable of concurrently generating recommendations based upon the correlation of the program to different categories when the program record fails to indicate an allocation of the program to one specific category. (Col. 36, Ln. 1-16 & Ln. 45-51). Accordingly, Hendricks et al anticipate each and every limitation of claim 6.

Claims 13, 16, and 19 correspond to the method claim 6. But, each fails to recite the "concurrently" limitation of claim 6. However, the same rejected as applied under claim 6 can be applied. Therefore, each is analyzed and rejected as previously discussed.

As to claim 7, Hendricks further teaches the recommended programs can be ranked based upon their correlation values. (Col. 32, Ln. 54-67 thru Col. 33, Ln. 1-13). Accordingly, Hendricks et al anticipate each and every limitation of claim 7.

Claims 14, 17, and 20 correspond to the method claim 9. Therefore, each is analyzed and rejected as previously discussed.

As to claim 12, Hendricks teaches (as discussed above) the system is capable of identifying any number of programming categories which correspond to the program (which can be a first, second, third, etc. program). The system then calculates a recommendation based upon the correlation between the program and the categories. (Col. 30, Ln. 3-67 thru Col. 31, Ln. 1-39 & Col. 32, Ln. 20-33). Accordingly, Hendricks et al anticipate each and every limitation of claim 12.

Claims 15 and 18 each combine the limitations recited in claims 1 and 2. Accordingly, each is analyzed and rejected as previously discussed.

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## Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

- a. Amano et al. (US Pat. No. 5,585,865) disclose a receiver, which selects programs based upon genre.
- b. Na (US Pat. No. 5,296,931) discloses a receiver, which selects channels based upon categories.
- c. Alexander et al (US Pat. No. 6,177,931) disclose a system capable of suggesting programs to a user.
- d. Eldering et al (US Pat. No. 6,457,010) disclose a system capable of suggesting programs to a user based upon specified categories.
- e. Strubbe et al (US Pat. No. 5,483,278) disclose a system capable of finding movies of interest in database.
- f. White et al (US Pat. No. 6,628,302) disclose a content recommender.
- h. Gutta (US Pat. No. 6,727,914) disclose a content recommender.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jade O. Laye whose telephone number is (571) 272-7303. The examiner can normally be reached on Mon. 7:30am-4, Tues. 7:30-2, W-Fri. 7:30-4.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Miller can be reached on (571) 272-7353. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Examiner's Initials April 6, 2005.

PRIMARY EXAMINER